



Product Designer / UX, footbao

Location: São Paulo

Company Overview:

Footbao is a unique community around the biggest sport in the world where talents can show off their skills and fans can demonstrate their love for the game. Our purpose is to connect football talents and fans, fostering meaningful interactions and community engagement. As our first product manager, you will play a pivotal role in shaping the future of our platform.

Position Overview:

As our first Senior Product Designer/UX Designer at footbao, you will be at the forefront of crafting a unique and engaging user experience for our revolutionary social network. Collaborating closely with the product and engineering teams, you will play a pivotal role in shaping the visual and interactive aspects of our platform, ensuring a seamless and delightful experience for our users, and helping them achieve their objectives through our platform.

Responsibilities:

User-Centric Design: Champion user-centric design principles throughout the product development lifecycle.

Product Vision: Collaborate with the product team to shape and align the product vision with user needs and business goals.

Wireframing and Prototyping: Create wireframes and interactive prototypes to effectively communicate design concepts.

UI/UX Design: Develop and iterate on intuitive and visually appealing user interfaces, ensuring a seamless and engaging user experience.

User Research: Conduct user research and usability testing to gather insights and refine design solutions.

Qualifications:

- At least 4 years of experience in product design and UX/UI design.
- A strong portfolio showcasing a range of design projects, with a focus on social networking or similar products.
- Proficient in design tools such as Sketch, Figma, or Adobe Creative Suite.
- Excellent collaboration and communication skills with a proven ability to work in a cross-functional environment.
- User-centered mindset with a passion for understanding user needs and delivering exceptional user experiences.
- Ability to work and thrive in a very unstructured and uncertain environment.

Benefits:

- Collaborative and dynamic work environment.
- Opportunities for continuous learning and professional development.
- Active participation in challenging and innovative projects.
- Competitive compensation and comprehensive benefits.
- Paid time off.
- Flexible work hours and remote work.