



Job Specification

Product Manager, footbao
Location: São Paulo

Company Overview:

Footbao is a unique community around the biggest sport in the world where talents can show off their skills and fans can demonstrate their love for the game.

Our purpose is to connect football talents and fans, fostering meaningful interactions and community engagement. As our first product manager, you will play a pivotal role in shaping the future of our platform.

Position Overview:

We are seeking an experienced and dynamic Senior Product Manager with a proven track record in developing and managing social network products.

The ideal candidate will have a deep understanding of user behavior, a passion for community building, and the ability to drive product strategy from concept to launch.

Responsibilities:

Shape the Vision: Collaborate in the development of a compelling product vision and strategy aligned with company goals.

Product Development: Lead the product lifecycle from ideation to implementation, working closely with cross-functional teams.

User Experience: Ensure a seamless user experience by collaborating with the design team and incorporating user feedback.

Data-Driven: Utilize analytics to inform decisions and optimize the product. Monitor key performance indicators for success.

Community Engagement: Build and nurture a thriving community within the social network.

Launch Success: Plan and execute product launches, collaborating with marketing for successful go-to-market strategies.

Qualifications:

- At least 1 year of Product Manager experience in social networking.
- Proven success in launching and managing social network products.
- Strong analytical skills and a data-driven mindset.
- Excellent communication and collaboration skills.
- Ability to work and thrive in a very unstructured and uncertain environment.

Benefits:

- Collaborative and dynamic work environment.
- Opportunities for continuous learning and professional development.
- Active participation in challenging and innovative projects.
- Competitive compensation and comprehensive benefits.
- Paid time off.
- Flexible work hours and remote work.